

Corporate Profile

WWW.PROCLOUD.BH

2023
Version 1



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Who We Are

ProCloud Training Center established in May 2014 to provide high quality professional development programs, after more than 3 years of offering successful training projects under the name of ProCloud Consultancy & Technologies.

ProCloud started as a local training provider for IT, Soft Skills, Marketing, English and Health & Safety courses and evolved to internationally accredited training provider for many awarding bodies including CISCO, Oracle, Microsoft, EC-Council, City&Guilds, Android Training Center (ATC), Adobe, Autodesk, Digital Marketing Institute (DMI).

ProCloud is Also an accredited center for many international test providers, such as Pearson VUE, Certiport, Nextec, Castle, EC-Council, Oxford Exam and BeingCert.

ProCloud has received the degree of " Good " during its Quality Assurance Review conducted by the Bahraini National Quality Assurance Authority BQA for Education and Vocational Training in May 2017.



Vision

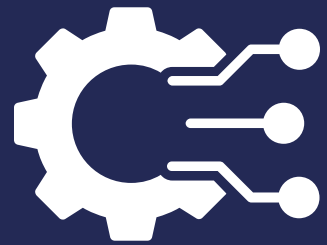
Passion for Excellency in Opening Unlimited Horizons for Professional development according to international recognition as the market leader in delivering sustainable and innovative training solutions.



Mission

is to enhances professional expertise of individuals working in Information Technology, Business, and Education sectors through extraordinary learning opportunities that meet their personal and organization needs according to international standards, using the best practices in E-learning with professional certificates.

Our Values



Integrity

Integrity and honesty through open communications.



Creativity

Creativity and innovation in serving our partners



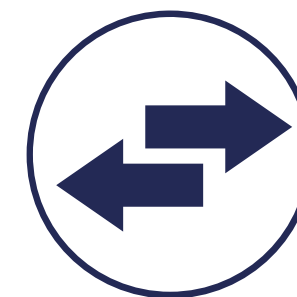
Quality

High quality international standards



Passion

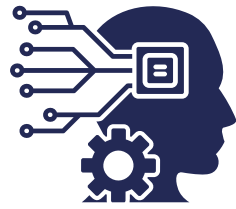
Passion for excellence through continuous development



Skills Transfer

Our experts transfer technical, non-technical skills to our trainees, partners and clients

Our Message



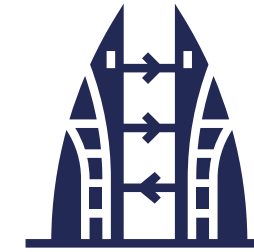
Learning Opportunities

ProCloud offers learning opportunities that enhance practical knowledge, skills and attitude to guarantee professional readiness for the continuously changing market.



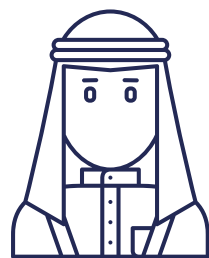
International Courses

Upon successful completion of these courses, learners will obtain an internationally recognized certification that enables learners to develop their occupational skills. This way learners can become preferable candidates for their desired career.



Local courses

Are carefully designed by ProCloud training consultants to enhance and strengthen learners' knowledge, skills and attitudes to maximize their efficiency and productivity. These courses are tailored to address common learning needs for both jobseekers and those who seek career progression.



ProCloud Culture

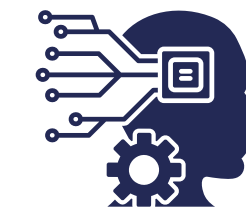
We believe in culture of continuous positive change, creating an environment in which both individuals and organization will find the motivation and inspiration to become the best in their field.

We also believe in the value of people.



ProCloud Clients

Our Clients are at the center of what we do, and we recognize too that people are company's most valuable resources. If excellence is your goal ProCloud will help you achieve it .



ProCloud Commitment

ProCloud committed to make a change for the better future. So, you will find that we do what we say .

Join us to find your self for unlimited potentials.



Our Commitment

At ProCloud we build strategic bonds with our partners to assure continuous improvement of our services to guarantee their personal and organization success and inspire individuals and organizations to achieve their full potentials for optimal results and profitable revenue.

ProCloud are providing training program and courses are rigorously designed by the awarding body of the certification which proves that learners have ably mastered the awarding body requirements to obtain the certifications.

In ProCloud we work with quality Assurance system (QAS) is using technologies and simple statistics and KPIs, focused on results and consistently meeting customer requirements and enhancing their satisfaction. It is aligned with an organization's purpose and strategic direction.



Quality Assurance



Includes the evaluation of the training itself: Content, structure, methods, materials, and delivery. It may also include evaluation of the adequacy of the outcome measurement tools to be used.

Measures the trainees' feelings about the trainer, the quality of material presented, the methods of presentation, and environment.

ProCloud knowledge & Skills acquisition refers to such activities as learning and recalling terms, definitions, and facts is most often measured by affective tools and methods.

Refers to using what is learned to perform a new task within the relatively controlled environment of the training course. It requires the trainee to apply learned material in new and concrete situations. This level is often embedded in the classroom experience, providing both opportunities for practice, feedback and evaluation data.

Focuses on evaluating the trainees' performance on the job. This level requires the trainee to apply new knowledge and skills in situations occurring outside the classroom. Measures that usually used at this level include participant action plans, case record reviews, and on job observation.

Refers to the numerical calculations of the costs of training and development comparing to the return on investment. It can be measured by two different equations; (1) Benefit/Cost Ratio, and/or (2) ROI percentage.



Our Unique Features



Professional Diploma in Digital Marketing Training

- DMI founded in 2009 by Ian Dodson & Anthony Quigley .
- It is internationally accredited in more than 100 partners over countries all over the world.



Digital Marketing Institute™ **ProCloud**

- We did 9 batches of our DMI Digital Marketing programs till the moment.
- ProCloud has trained around 512 in different courses while of them in DMI certificate since August 2017.



Pedagogy

- A mix of lectures, case discussions and assignments for a holistic learning.
- Hands on experience through project implementation.
- Curated list of online resources, guides and website.



Industry Recognized Course

- The course syllabus is reviewed by a syllabus advisory council of DMI, Ireland.
- The council is composed of leading digital brands including Google, Facebook, Twitter, LinkedIn.

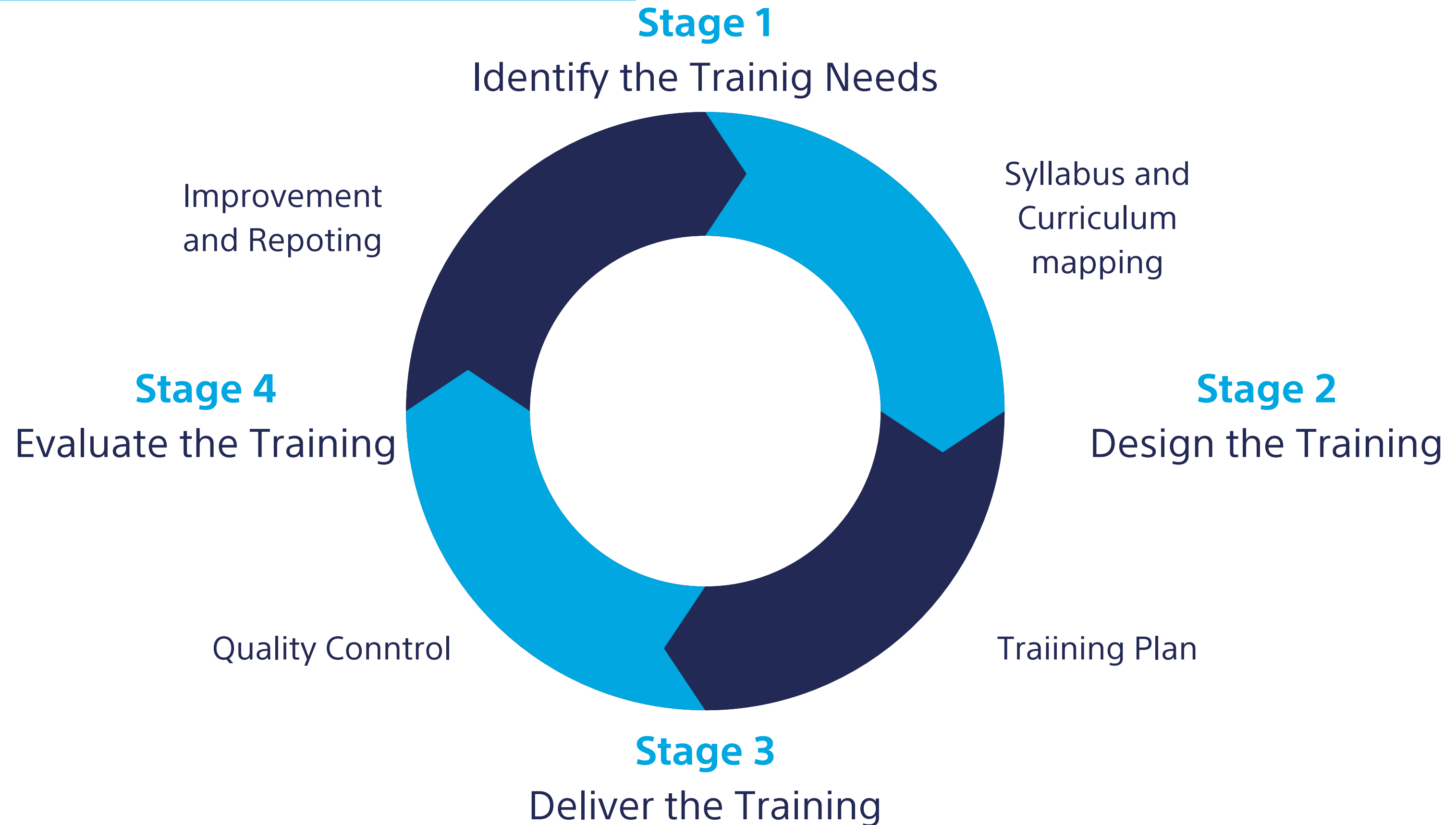


Certification

- Course certificate from DMI (Digital Marketing Institute)
- The Course additionally prepares you for the PDDM certification by DMI.



Training Cycle



Our Training Fields

ProCloud Provide Training Courses for Information Technology Specialist:



Networking &
Infrastructure



Web & App
Development



Database Administration
& Development



Information Security



Cloud Deploying
& Management



Multimedia & Design

ProCloud Provide Administration and Skills Development Courses:



Personal Development



Languages



WorkPlace Essentials



Sales & Marketing



Leadership &
Management

International Partners

Awarding Bodies



International Partners

ProCloud
TRAINING CENTER

Accredited Testing Centers





→ **International Courses**

- 01 Microsoft Azure
- 02 Microsoft 365 Certified
- 03 Power Platform
- 04 Microsoft Office
- 05 Dynamic 365
- 06 Microsoft Certified Educator
- 07 Microsoft Certified Trainer



CISCO

→ International Courses

- 01 Networking Essentials
- 02 Cisco Certified Networking Associate (CCNA)
- 03 Cisco Certified Networking Professional (CCNP)
- 04 Cisco Certified Internetwork Expert (CCIE)



Digital Marketing Institute™

Approved Partner

→ International Courses

01 Professional Diploma in Digital Marketing

02 Content Marketing

03 Social Media Marketing

04 Search Engine Optimisation (SEO)

05 Data and Web Analytics

EC-COUNCIL

→ International Courses

01

Certified Cybersecurity
Technician (CCT)

02

Certified Ethical Hacker (CEH)

03

Certified Network Defender

04

Network Defense Essential

05

Certified Secure Computer
User

Local Courses



ICT Courses



Insurance Course



English Language Course



Personal Development



Career & Administrative



Supervisors & Managers



Human Resource



Sales & Marketing

Our Facilities



Our Facilities



Our Majo Clients

ProCloud
TRAINING CENTER





مركز الدكتور عمار العكري لطب الأسنان
Dr. Ammar Alekri Dental Center

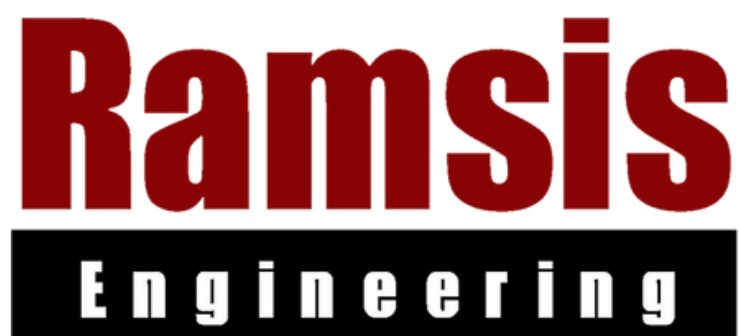


VII Tech Solutions
WHEN DESIGN MEETS TECHNOLOGY



ProCloud
TRAINING CENTER







Contact Details


 +973 1730 5858

 +973 3999 6833

 +973 1730 5885

 info@procloud.bh

 www.procloud.bh

 Flat 51, 5th Floor, Building No.1226
Road 5124, Block 315
Al Burhama, Manama, Kingdom of Bahrain



Procloudbahrain

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